

## **Press Club of Metropolitan St. Louis**

### **Board Meeting Minutes, 3/18/2013**

Attending: Claire Applewhite, Joan Lee Berkman, Charlene Bry, Amanda Cook, Suzanne Corbett, Ellen Futterman, William Greenblatt, Alice Handelman, Jasmine Huda, Tom Keller, Carol Lundgren, Trish Muyco-Tobin, Matt Murphy, Charlotte Petty, Barbara Shuman, Bill Smith, Rick Stoff, Leisa Zigman -- Also executive directory Glenda Partlow and web and social media coordinator, Laura Schnarr

The meeting was called to order at 12:01 p.m. by president Bill Smith. The February minutes were distributed. Bill Greenblatt moved they be approved, Ellen Futterman seconded the motion, which was unanimously approved. The February financial report was distributed and reviewed. The checking account balance on February 28th, 2013 was \$25,960. The value of other assets was \$124,307.

Smith welcomed our new board members, Jasmine Huda, Charlotte Petty, Matt Murphy and Leisa Zigman. They were asked by Alice Handelman, nominating committee chair, to share brief information about themselves. Then all board members did the same in order to introduce themselves to our new board members.

Smith referenced the 2012 and current listing of board members' committee commitments. He asked that each board member notify our executive director by email at [info@stlpressclub.org](mailto:info@stlpressclub.org), of the committee(s) on which they wished to serve.

#### **Programming Reports:**

Amanda Cook reported on the plans for the fund-raising "movie night" she has been coordinating. It will be Tuesday, April 23rd at the Galleria Theater with a cocktail reception (board members brought donations of wine to meeting today) at 6:30 p.m. followed by a showing of "Absence of Malice" at 7 p.m. in one of the Galleria private theaters (seating for 95). It will be offered as a recommended donation event (\$25 per person) to support our scholarship program. The theater rental is \$500, but if we sell it out, the event should net about \$2,000. It will be open to the general public. Publicity will be handled by Carol Lundgren and through our website, social media, and e-blasts. Members are encouraged to forward these invitations on to their email and Facebook friends and organizations.

According to Glenda Partlow, the March 15 lunch forum at the Norman Probstain Golf Clubhouse featuring Kevin Killeen was attended by 26 members and friends. Killeen gave a highly entertaining talk and answered questions about his recently published book "Never Hug a Nun." He then signed copies of his book for those purchasing it.

Rick Stoff reported on his meeting and follow-up calls with Amanda Bahr-Evola, who heads the special collections at the St. Louis Public Library, about joint activities with the Press Club during this 25th anniversary year of the Media Archives. A reception and tour

will probably be in May and he will coordinate this with the main library director, Brenda McDonald.

Still to be finalized is the tour of the Photojournalism Hall of Fame in Washington, Missouri to coincide with the ArtFair later this spring. Bill Smith will be speaking on "Crimes Against Seniors" at the Press Club at the Gatesworth series on March 21 at 7:30 p.m.

### **Board Nominating Report:**

Alice Handelman reported that the nominating committee recommended Jared Henningsen to fill an open board position. Formerly from Australia, Henningsen recently came to St. Louis to be CBS Radio's director of network client integration. His resume of experience was distributed to the board. Handelman moved he be accepted, Carol Lundgren seconded the motion, which was unanimously approved. Two additional board positions remain open.

### **Membership Report:**

Partlow reported the current number of renewed and lifetime members is 138. We have two new members who joined in the last month: Brian Adkisson and Katy Gurley.

Second invoices for 2013 have been sent to 67 persons. It was recommended by Handelman that a list of the names of those members whose dues are still outstanding be shared with the board so that board members, who wish to do so, can make reminder calls to those they know,

Smith informed and reminded members that to remain active on the board, they should attend six meetings a year. He also reminded all board members to send in their signed Conflict of Interest forms if they have not already done so.

### **Directors Report:**

Partlow will be out-of-town March 18 through 26. Laura Schnarr, our web and social media coordinator, will fill in for her. Our intern, Alexy Irving, is currently unable to work at the office due to transportation difficulties. Partlow also reported that a 180 piece scholarship mailing has been sent to university financial aid officers, university schools of communication, and university student newspaper editors. Lundgren has sent news releases concerning the scholarships. The scholarship criteria and application form is at our website: [stlpressclub.org](http://stlpressclub.org) Handelman suggested University of Missouri School of Journalism faculty receive additional reminders. Partlow said she will be contacting Kevin Mowbray at the St. Louis Post-Dispatch with our annual request for \$2,000 to help fund the \$5,000 David Lipman Scholarship.

### **New Business: Media Person of the Year**

Smith opened the floor for discussion concerning the next Media Person of the Year gala. Suggestions included:

checking charity calendars and sporting events for date conflicts;

considering a fall event rather than spring;

discussion of potential nominees and, selling advertising in the program.

The discussion ended with a motion by Bill Greenblatt that we form a committee to look at resumes for this selection process, the motion was seconded by Tom Keller and unanimously approved. Greenblatt was asked to chair that committee and he agreed. Other board members who would serve on this committee should contact Greenblatt.

The next board meeting will be at noon on our usual third Monday of the month. APRIL 15.

The meeting was adjourned at 1:02 p.m.

Respectfully submitted,  
William Greenblatt, Secretary  
(Prepared by Glenda Partlow)